

IN THE SNOW

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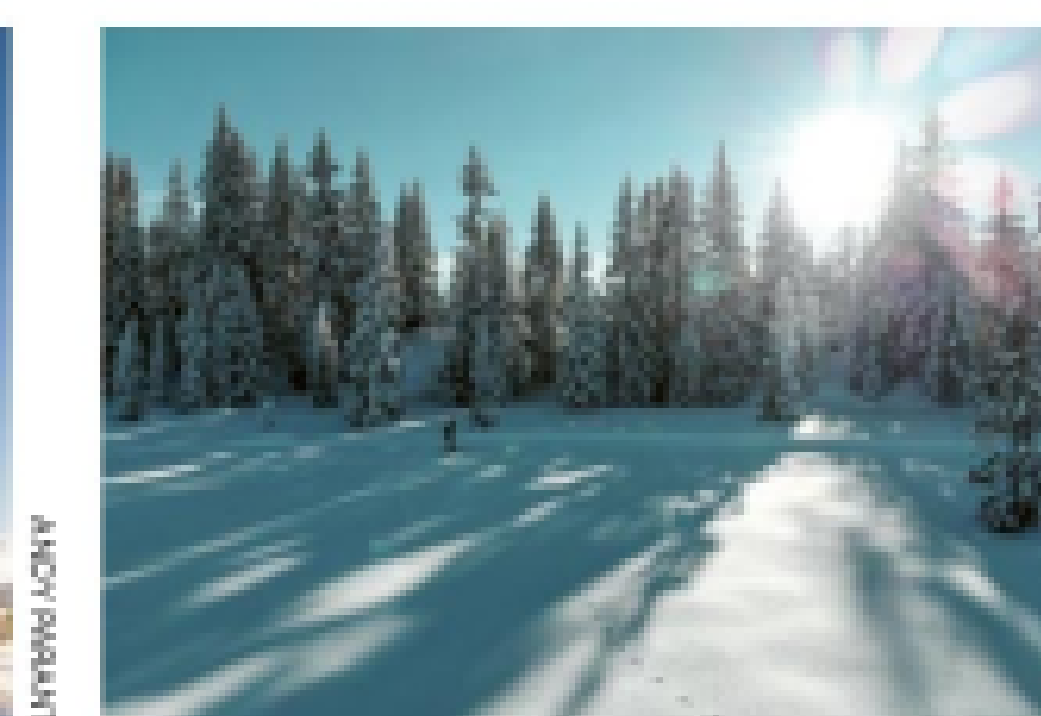


20% OF CHINESE SKI INDOORS

A new report has found that while China's now 50 indoor ski centres represent 7.2% of the 697 ski resorts that the world's second-most populated country has in operation, the indoor centres attract 3.43 million skier visits, 18.4% of the total 19.8

million skier visits China recorded last winter. The new China Ski Industry White Book reports that while overall China's skier visits dropped by nearly 10% last winter due to the pandemic, indoor snow centres saw growth of 6.47%. The number of indoor

snow centres in China has gone from around 5 to 50 over the last decade and at least another 10 centres are currently under construction. China is home to five of the world's 10 largest indoor snow centres including the planet's current three biggest.



ARC 1950 TURNS 20

One of the most interesting ski resort developments of recent years and one of very few new ski resorts built this century, Arc 1950 le Village, the fourth base village in Les Arcs, turns 20 this season. Back in 2003 the luxury resort's avant-garde concept was new to Europe, with the then leading North American ski resort operator Intrawest having transformed a number of resorts in North America, including Tremblant and Whistler.

NEW FRENCH RESORT CHOICE

The little-known ski area of Manigod is a new option this winter from French Alps specialist, Peak Retreats, which was named Best Ski Operator at the Telegraph Travel Awards 2023. Manigod, located in the Aravis Valley with links to La Clusaz, is a great choice for beginners and families. It's a friendly, authentic village with great access via road, air and rail and a huge 209km of skiing on the lift pass.

BUY FLIGHTS FOR 2024/25

Airline Jet2.com has put tickets for flights to airports serving many of Europe's leading ski resorts on sale up to 18 months in advance, covering the season after next, winter 2024/25. The company says it made the decision, its furthest advance sales ever, "... in direct response to strong demand from snowsports fans looking to secure their place on the slopes." Jet2 offers 34 routes from 10 UK airports to Chambéry, Geneva, Grenoble, Salzburg, Innsbruck, Lyon and Turin.

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