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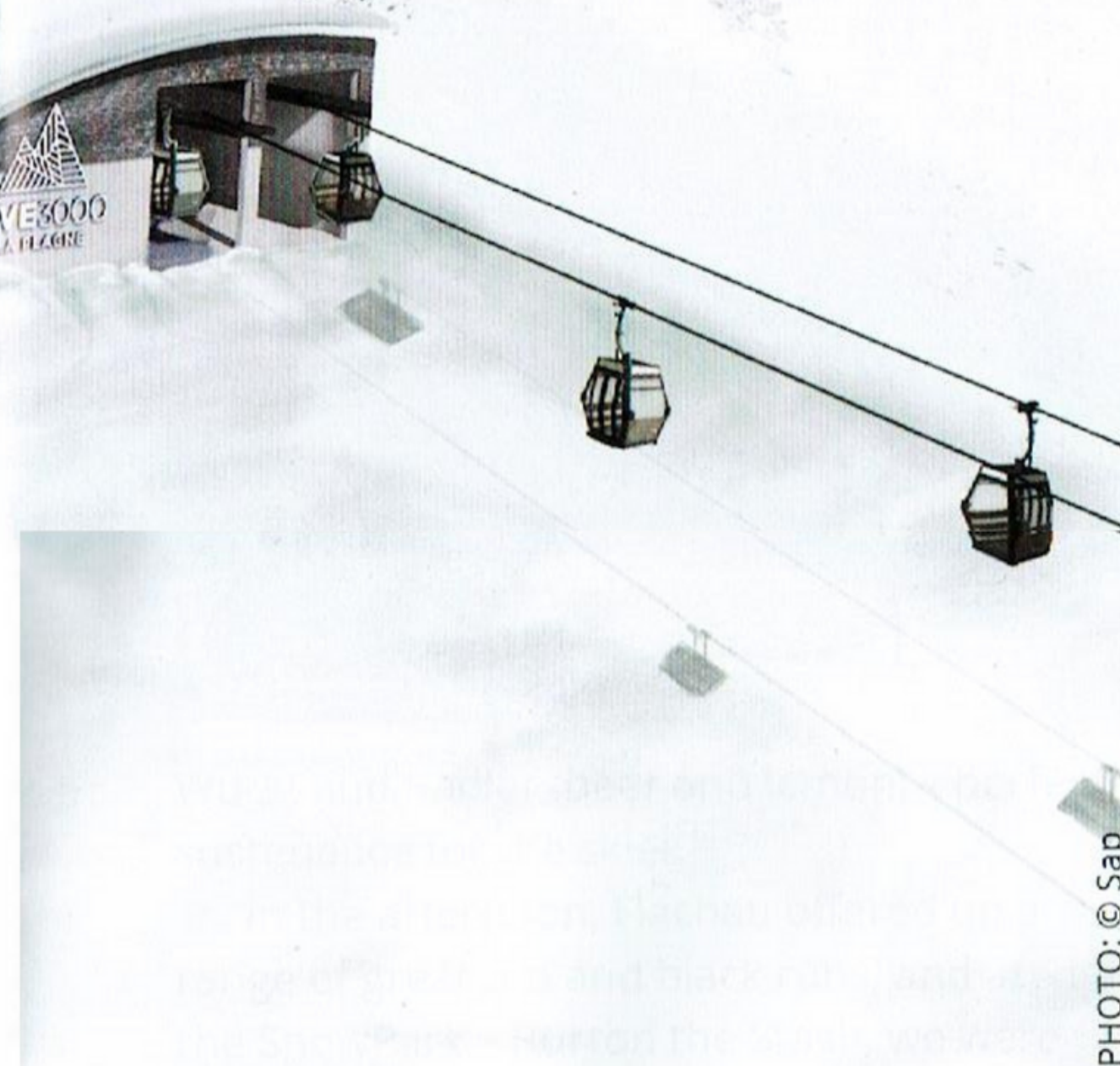


PHOTO: © Sap

COMBATTING CLIMATE CHANGE

Brighton-based Ski Beat, the UK's largest ski chalet holiday provider to France, has taken a further bold step towards helping to combat climate change in the mountains, with a three-year alliance with the pioneering environmental advocates, Protect our Winters (POW).

Ski Beat has joined the organisation as a Ridge Partner and is the first major UK ski tour operator to join at this level. The alliance demonstrates a tangible commitment to enabling clients and employees to embrace practical steps to achieve systematic solutions to environmental change.

POW was founded in the U.S. in 2007, as the

voice of the millions of outdoor enthusiasts who walk, run, climb, swim, bike, ski, and snowboard, with an aim to unite and take action against climate change, through education, lobbying and engagement programmes.

With immediate effect, Ski Beat is undertaking an Intensive Carbon Literacy Training Course, among their UK and overseas staff. The training seeks to inform and identify specific ways in which the organisation and those who travel with Ski Beat can improve their carbon footprint in the mountains.

Ski Beat's participation as a corporate partner enhances the company's existing positive climate change activities, from procedures aimed at reducing food waste and energy consumption, to initiatives to reduce food mileage, upgrade waste recycling and avoid single use plastics in chalets.

SUNWEB TEAMS UP WITH EUROPEAN GAY SKI WEEK

Leading ski operator Sunweb has announced its new partnership with European Gay Ski Week, which kicks off in March 2024 in Val Thorens, France. The partnership makes Sunweb the first international tour operator to support European Gay Ski Week and will mean booking your place at the festival is easier than ever before. With flights, accommodation, lift pass and – most importantly – the Event Pass included in one, neat package – attending European Gay Ski Week couldn't be easier.

Sunweb is the festival's sole tour operator; creating and maintaining the booking site and taking care of the holiday makers' complete journey and stay. European Gay Ski Week will take place from 16-23 March, and is set to be the ultimate celebration of skiing and inclusivity. The festival takes place in Val Thorens, which sits in the largest ski area in the world – Les 3 Vallées – offering 600km of France's finest slopes to carve up.

AWARDS SUCCESS



IGLU CROWNED 'ONLINE AGENCY OF THE YEAR 2023': The Travel Weekly Agent Achievement Awards are the largest celebration of the travel trade in the UK and Ireland and the highest accolade for travel agencies and agents. The awards are designed to honour those travel agencies and travel agents who truly represent the best of the travel industry, and recognise excellence in a range of categories and specialisms.



PEAK RETREATS WINS BEST SKI OPERATOR AT TELEGRAPH TRAVEL AWARDS 2023: The Telegraph Travel Awards have been running since 1998, with the last taking place in 2019, when Peak Retreats also triumphed. The annual awards are decided by votes from Telegraph readers, with over 27,000 readers voting this year for their favourite destinations, airlines and travel companies. Xavier Schouller, Peak Retreats Co-Founder said: "It means so much to us that discerning Telegraph readers, who we know are keen skiers, have recognised us with this award."

Skiweekends

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